



**24TH MEXICAN INTERNATIONAL
CONFERENCE ON ARTIFICIAL
INTELLIGENCE | CIMAT & UG**

EXHIBITOR & SPONSOR PROSPECTUS #MICA12025

FOR FURTHER INFORMATION PLEASE CONTACT US

Sponsorship Chair:

Lourdes Martínez | Miguel González | Leobardo Morales

sponsorship@smia.mx

www.micai.org/2025/



Sociedad Mexicana de
Inteligencia Artificial



CIMAT

**Ciencia y
Tecnología**
Secretaría de Ciencia, Humanidades,
Tecnología e Innovación



UNIVERSIDAD DE
GUANAJUATO





MICAI 2025 invites you to join as a sponsor of
Mexico's leading artificial intelligence conference,
where researchers, students, professionals, and innovators
from around the world come together.

This is a great opportunity to gain direct exposure to national talent, international experts, and key players from industry, government, and academia.

Be part of MICAI 2025 and help drive innovation and technological development in Mexico—while gaining visibility within **the global AI community!**

Become a MICAI 2025 sponsor!

SPONSORSHIP OPPORTUNITIES

On behalf of the MICA 2025 Conference Committee, we invite you to become a sponsor for **the 24th Mexican International Conference on Artificial Intelligence (MICA)** to be held in **Guanajuato, Guanajuato, Mexico on November 3rd to 7th, 2025.**

MICA is characterized by **Springer** as premier conference in Artificial Intelligence. It is a high-level peer-reviewed international conference covering all areas of Artificial Intelligence, traditionally held in Mexico. The conference is organized by the **Mexican Society for Artificial Intelligence (SMIA)** and hosted by **Centro de Investigación en Matemáticas (CIMAT) & Universidad de Guanajuato (UG).**

The scientific program includes keynote lectures, paper presentations, tutorials, panels, and workshops. All previous editions of MICA **were published in Springer LNAI (WoS, Scopus, EI).** At past MICA events, extended versions of a considerable number of the LNAI papers were invited to special issues of journals, including ISI JCR-indexed journals. Recent MICA events **received over 300–400 submissions** from over 40 countries each, with **acceptance rate around 25%** for the main session.



Connect with:

Top AI talent, global experts, and industry leaders. Support innovation in Mexico and boost your brand in the **international AI community.**



474 IN-PERSON
ATTENDEES*

2417 VIEWS ON FB*

20
COUNTRIES*



*MICA 2024

MICA 2025 invites industry researchers to take part in the **Industry Track**. This track will allow industries or businesses researchers to demonstrate and discuss usage of AI in real-life products. An industrial contributor, through panels, tutorials or workshops, will have the opportunity to share his experiences and get insight from the global network of academic experts and researchers.

Sponsorships provide an excellent opportunity to promote your organization. We believe our conference offers a compelling value proposition. **We want to provide you the best possible value for your budget and will do our very best to create a customized package that fits your needs.** Please take a moment to review the available sponsorship and exhibiting opportunities and let us know how we can help you reach your marketing goals and objectives.





WHY BECOME A CORPORATE SPONSOR?

Continue your learning. Get exposed to cutting-edge research on a wide variety of AI topics. Conferences like this provide you with time to renew and reflect.

Expand your network. Interact with AI researchers from around the world as well as with our industry keynote speakers and executive panelists.

Promote your organization. This is a valuable opportunity to educate faculty members attending the conference on your particular business solution. They are likely to include your solution in their publications as well as educate the next generation of business decision-makers.

**We invite you now to join our family
and meet us in Guanajuato.**

Sincerely,
Sponsorship Chair of MICA 2025
Mexican Society for Artificial intelligence

**LOURDES
MARTÍNEZ**
General Chair,
President of SMIA



UNIVERSIDAD
Panamericana



MEET OUR KEYNOTES SPEAKERS

#MICA2025



**VICENTE
ORDOÑEZ**

Associate Professor, Rice University,
United States



**LYDIA
KAVRAKI**

Director, Ken Kennedy Institute,
Rice University, United States



**HUMBERTO
SOSSA**

Director, Center for Computing Research,
IPN, Mexico



**ISABELLE
GUYON**

Director, Google DeepMind, United States
Professor, Université Paris-Saclay, France



**STEPHEN
SMITH**

Research Professor, Robotics Institute,
Carnegie Mellon University | President, Association for
the Advancement of Artificial Intelligence, United States



MICAI 2025 SPONSORSHIP BENEFITS

	DIAMOND \$5,000 USD	PLATINUM \$3,500 USD	GOLD \$2,000 USD	SILVER \$1,000 USD	RECRUITER FREE
Table & 2 chairs in expo	✿	✿	✿	✿	✿
Registrations for attending the Conference including official meals	5	3	2	1	
Registrations for attending the Conference					2
Logo on social media	✿	✿	✿	✿	
Logo on Conference website with hyperlink to corporate site	✿	✿	✿	✿	
Seat at head table for keynote ceremony	✿				
Official award plaque	✿				
Opportunity to host panel or tutorial or workshop	✿	✿			
Participation in discussion panel with industries	✿	✿	✿		
Opportunity to add bag inserts	✿	✿	✿	✿	✿
Opportunity to publish job openings	✿	✿	✿	✿	✿



Please note: 1. Contribution can be monetary or in-kind payment.
2. If you do not see an option that fits your particular needs, please inquire about the ability to customize an option for your organization. We appreciate your support!

SPECIAL THANKS TO OUR SPONSORS & EXHIBITION GUESTS FROM MICAI 2024

DIAMOND SPONSOR



VENUE



CONAHCYT
CONSEJO NACIONAL DE HUMANIDADES
CIENCIAS Y TECNOLOGÍAS

UDLAP®

GOLD SPONSOR

UNITREE

RECRUITER



Layer7



mercado
libre

SILVER SPONSOR



Amigos por San Felipe
Hueyotlipa, Puebla



BARBA
ROSOS



Choco Yul
CHOCOLATERÍA ORGÁNICA



Talavera
Tonantzintla

GUESTS

intel®

IBM



Microsoft



Coppel



mercado
libre



**24TH MEXICAN INTERNATIONAL
CONFERENCE ON ARTIFICIAL
INTELLIGENCE | CIMAT & UG**



**2025
MICAI**
3-7 NOVEMBER, 2025
GUANAJUATO, MEXICO

**FOR FURTHER INFORMATION
PLEASE CONTACT US**

Sponsorship Chairs:

Lourdes Martínez
Miguel González
Leobardo Morales

sponsorship@smia.mx

or visit local webpage:
<http://www.micai.org/2025/>

